Always Striving, Always Growing

I HAVE ENJOYED watching the evolution of *The Shot Peener*—from the first publication (it was actually a two-page letter) in 1986 that was sent to less than 100 people—to its newest magazine format that will have at least 6,500 readers. This will be the first issue that will be distributed in print and electronic format. Students especially want a digital version and we trust that

the magazine will go viral through engineering programs in universities around the world, as well as many other online venues.

We hope you like the magazine's new look. The magazine's makeover even extended to me...I was told it was time for a new photo. You'll discover that the magazine's changes aren't just cosmetic. *The Shot Peener* will continue to provide solid information on the who, what, when and where of the shot peening industry, but we're expanding our mission to provide insights and inspiration within our small niche and in the larger world of related manufacturing topics and technology.

An underlying theme in this issue is how to stay current and even benefit from the rapid changes that are being

forced on us through government regulations, new materials and innovation. Successful marketing strategies have come a long way from a two-page typed newsletter on shot peening.

In one of those strange twists of fate, Dr. Kirk's article in this magazine has more value than ever to me. I've been working with a company that has been wrestling with distortion as a result of blast cleaning and here was the ideal article to explain shape changes from shot peening.

"Component shape changes are always a consequence of shot peening. These changes may be desirable, undesirable or so small that they can be ignored. Desirable shape changes can be generalized as either 'peen-forming' or 'distortion rectification' whereas undesirable shape changes can be generalized as 'distortion'."

-Dr. David Kirk

The Shot Peener staff and I want you to benefit from the articles in the magazine, too. That's our purpose, that's why we're always striving to be better. Here are my best wishes for your professional and personal growth and success in 2012.



JACK CHAMPAIGNE

Editor

THE SHOT PEENER

- In publication since 1986
- Over 6,500 readers in 80 countries

Please email requests to: shotpeener@shotpeener.com.

The Shot Peener 56790 Magnetic Drive Mishawaka, Indiana, 46545 USA Telephone: 1-574-256-5001 www.shotpeener.com

For a free subscription to *The Shot Peener*, go to www.shotpeener.com/tspmagazine/subscribe.php.

The editors and publisher of *The Shot Peener* disclaim all warranties, express or implied, with respect to advertising and editorial content, and with respect to all errors, or omissions made in connection with advertising or editorial submitted for publication.

Inclusion of editorial in *The Shot Peener* does not indicate that *The Shot Peener* management endorses, recommends or approves of the use of any particular commercial product or process or concurs with the views expressed in articles contributed by our readers.

Articles in *The Shot Peener* may not be distributed, reprinted in other publications, or used on the internet without the written permission of The Shot Peener. All uses must credit *The Shot Peener*.