

## TOYO SEIKO OPENS FACILITY IN NORTH AMERICA

**TOYO SEIKO CO., LTD.** has established TOYO SEIKO NORTH AMERICA INC. in South Bend, Indiana in April 2014. TOYO SEIKO NORTH AMERICA INC. is the direct distributing arm of TOYO SEIKO CO., LTD. and TOYO SEIKO (Thailand) CO., LTD., a manufacturer of superior quality cut wire and conditioned cut wire shot for shot peening.

Since 1990, TOYO SEIKO has distributed their conditioned cut wire shot in North America in cooperation with a local manufacturer. Now, because of the growth of the automobile business in North America—the main user of conditioned cut wire shot—TOYO SEIKO will strengthen its sales system through a locally incorporated company.

South Bend is at the junction of three interstate systems and four national highways. TOYO SEIKO NORTH AMERICA INC. utilizes this strategic location to provide exceptional service in distributing the superior quality TOYO SEIKO cut wire shot.

The main target of TOYO SEIKO NORTH AMERICA INC. will be the automobile and aerospace business in North America, and the company will actively work to develop new customers. The line of business will be not only shot peening media but also the Coverage Checker, which is a measuring device of shot peening coverage. TOYO SEIKO will also seek ways to sell inspection equipment, now being developed in Japan, and to locally manufacture shot in the future.

In March 2014, The Ministry of Economy, Trade and Industry (METI) selected 100 Japanese companies as “Global Niche Top Companies Selection 100,” and TOYO SEIKO was selected as one. These companies are those who set out to capture global markets, secure high market share in niche sectors, and carry out healthy management.

TOYO SEIKO products are specified by all major automotive and aerospace companies. If you are a current TOYO SEIKO cut shot wire consumer, TOYO SEIKO NORTH AMERICA INC. looks forward to continuing to meet and exceed your expectations. If you are interested in becoming a valued customer of TOYO SEIKO NORTH AMERICA INC., a knowledgeable staff will explain in detail the benefits and advantages of TOYO SEIKO shot peening products. Please call (574) 288-2000 or send an email to [sales@Toyoseiko-na.com](mailto:sales@Toyoseiko-na.com).

## RYAN CLAY JOINS ERVIN INDUSTRIES

**ERVIN INDUSTRIES** is pleased to announce Ryan Clay has joined the company as Sales Manager and will be working at the Corporate Office in Ann Arbor, Michigan.

Mr. Clay will work with the Ervin Distributor Sales Group and Direct Representatives. He will assist with sales, marketing and application assistance of AMASTEEL and AMACAST products.

Mr. Clay comes to Ervin Industries from the Timken Corporation as a Sales and Service Engineer in the Bearing Division. He has eight years of experience in the industrial marketplace and his engineering background will be an excellent asset in surface preparation and shot peening applications. ●



## SINTO AMERICA ACQUIRES TECHNICAL METAL FINISHING

On June 1, 2014, Sinto America Inc, acquired privately owned Technical Metal Finishing (TMF) located in Wallingford, Connecticut. TMF is a technology-based surface enhancement company servicing advanced manufacturing for more than 20 Years. TMF has an impressive customer base that includes the largest and most respected Aerospace, Medical and Industrial Gas Turbine companies in the world. TMF is certified for Nadcap AS9100, ISO 9001:2008, and ISO 13485:2003.

TMF's core competencies will accelerate Sinto America's strong commitment to growing the company's surface treatment services in North America.

Bill Traeger, Vice President of Sinto Surface Treatment, stated. “The addition of TMF to our surface treatment family enables us to leverage our current technology with a synergistic customer base while adding new industries to our expanding portfolio. The enhanced super finishing capabilities of TMF will enable us to further promote our strategic value proposition of providing exceptional customer service to our customers.” ●